

Built to Make Memories



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AS CUSTOM AS IT GETS

“As Custom as It Gets” is the tag line for this Byron Center Parade Home. Built by J and J Concepts, it exemplifies a plethora of style, conception of innovative ideas, and superlative craftsmanship.

It defines the personal style of their client, the way they live, and their personal desires, which creates a home that is not only beautiful, but functional as well.

Patti and Jerry Nelson, owners of J and J Concepts, team together to develop a one-of-a-kind home and strive to design and create spaces that meet the needs of the people who live there. No space is wasted and every nuance is meant to reflect the desires and lifestyle of the owners.

Patti turns dreams into buildable prints and tangible living spaces, then it's Jerry's turn to assemble the team to build and bring it all to life.

From old world style to the '50s, this custom home mixes designs from different eras that compliment each other – add in a contemporary touch and this home perfectly showcases the personal style of its owners. Furthermore, it was based on the desire for a carefree style of entertaining, along with a forever home to grow and transition with the family's needs.



Custom wood entry doors are your access to a spectacular view through a double bank of windows. The two story great room contains a loft that opens to the kitchen with a casual dining space. It features a combina-

tion of Amish cabinetry and custom pieces built by J and J. The double-stacked cabinets are perfected with a grey finish and a five-part stain process making the space sleek and simple, yet eye-catching. The appliances showcase a new “slate” color that enhance the look with a new sense of style. The open dining area is intimate for daily settings while allowing for the expansion during the holidays and special gatherings.

The master suites includes his and her bedrooms – each reflecting their own personal style – complete with a master bathroom and a custom walk-in closet. Combining the two spaces, and further adding to the personality of the homeowners, is a music room with a piano and a loft that satisfies the homeowner's desire for a library and reading nook.

The home boost has an extra walk-in closet for the lady of the house, but this is no ordinary extra closet. This was made custom to specifically store an assembled Christmas tree, so she can leave it decorated, if wanted, and roll it away when the season is over.

For the productive nature of the homeowners, you'll find the office near the back entry, which makes it a convenient location to take care of the homeowner's personal affairs. Additionally, the custom laundry room is the perfect space to make an unwell-



Kitchen

The Perfect Recipe for Superior Home Building Is Making Dreams into Life Long Memories

coming task easy, with customized spaces for every aspect of wash, dry and fold.

On the lower level, a retro '50s diner and arcade reminiscent of popular diners of that era shows off a creative side. Custom appliances, along with pillowed stainless backsplash, create an exact replica from an earlier era, including a custom booth with tabletop jukebox. The arcade is bursting with vintage pinball machines with their collection – already topping 22 – still growing. The lower level was expanded to accommodate the expansion of this rare and valuable collection.

Equal space in the lower level was given for a guest suite, along with a craft room that was specifically designed for the homeowner's passion of sewing and designing custom purses are sold around the world.

A three-car garage under garage was built as a workroom and man cave, providing a space for refurbishing pinball machines and other hobbies.

Throughout the house there is an abundance of custom cabinets, closets and niches making this a home truly unique.

This home is not only a tribute to the word "custom," but to J and J Concepts' expertise. It is a legacy of what needed to be discovered, along with ingenuity that will be duplicated over and over again in the future. J and J Concepts continues to recapture the art of creativity, functionality, and portraying individuality while carrying it to unforeseen heights. □



Loft Space



Dining



Great Room



Master Bath



Closet



Laundry Room



Craft Room





'50s Diner and Arcade



J & J Concepts LLC

PRINCIPAL OWNERS:

Jerry Nelson Jr. and Patti Nelson

YEARS IN BUSINESS: 12 years

EDUCATION:

Jerry Nelson Jr. attended two years of college and went on to work in the field of tool and die, earning his Journeyman's Card. He worked in this field for over 12 years before going into the business of building custom homes, and has over 13 years of experience in home construction.

Patti Nelson earned a bachelor's degree in accounting and has over 13 years of experience in home design and interior decorating.

ESTABLISHED IN: 2002

BUSINESS PHILOSOPHY: Patti and Jerry believe that building your dream home is something you should enjoy. Their philosophy is to build an extraordinary custom home that the customer will enjoy for years and generations to come. Dedication to the job and the customer are paramount in their approach to creating a home.

WHAT SETS YOUR BUSINESS APART? J & J Concepts is the husband and wife team of Jerry Nelson Jr. and Patti Nelson. Together they provide a full service company whose main directive is to build innovative, quality custom homes. Jerry brings years of construction experience and knowledge, while Patti provides years of experience in design, finance and interior decorating. Together they are able to provide the customer a "one stop shop" if you will, to building a home. It is their interest to provide their customers with the finest quality home – one that they will love and enjoy for years – and to make the building process as easy as possible. Building a home can actually be fun!

When you choose J & J Concepts to build your dream home, Patti and Jerry will meet with you and take you through an interview where your dreams, desires, lifestyles, concerns and needs are documented. Floor plans will be discussed and sketched. Once a floor plan has been chosen, Patti will draw the additional views and turn it into a buildable print. That's where Jerry comes in. He then takes those prints, and through his team and a network of hand-selected subcontractors, turns those initial thoughts and desires into a beautiful custom home. J & J pride themselves in using every available space in creating a truly custom home that fulfills the needs and desires of the new homeowner. Each home has unique attributes and it's Jerry and Patti's true desire to create a home that will provide total enjoyment for years and generations to come.

Since 2002, when J & J Concepts first began with Jerry Nelson Sr. and wife, Connie, along with Jerry Nelson Jr. and wife, Patti, J&J Concepts has built a reputation for building quality custom homes. Maximizing budgets and staying within them is top priority. J & J Concepts provides quotes and estimates from reputable subcontractors and everything is done to stay on budget. There can be challenges, but when you are building your dream home with J & J Concepts, you can rest assured that all details are handled as if it were Patti and Jerry's own personal home.

HOBBIES, VOLUNTEERISM, ETC.:

Jerry enjoys scuba diving, missionary work for their church, mountain biking, and other outdoor activities. Patti participates in women's ministry, arts and crafts, home design, and interior decorating. Together they enjoy family trips and spending time with their three daughters.

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